

**Brand name:** evo3 olive farms <**email address:** [straticsc@evo3oliveoil.com](mailto:straticsc@evo3oliveoil.com)>

**How are you considering to be a diverse company:** NA

**What is your brand USP:** Evo3 is an award-winning, authentic and single-estate extra virgin organic olive oil, sustainably sourced from the island of Lesvos, Greece. We are the first Greek olive oil social enterprise that for every bottle sold, a tree will be planted in a deforested area in Africa while creating employment for people in these impoverished areas what are your product/s: Extra virgin organic olive oil and extra virgin olive oil

**Ethically Sourced:** Yes

**Manufacturer have any independent certificates?** Yes

**If yes, what are they:** EU organic certification and USDA organic recognised

**The main SKUs you would like listed:**

1) EVO-ORG-BB-500: RRP £11 (500ml, 0.91kg)

2) EVO-EV-BC-1: RRP £12 (1 litre, 1.1 kg)

current unit cost price by SKU: 1) £7

2) £7.58

**Category:** Packaged & Speciality (i.e., cereals, canned foods, crackers, dried world foods) Main

**Competitor:** LIA

**Product differentiated:** [textare-254]

**Willing to work with Retailers 'exclusively' if a permanent listing is achieved:** Yes

**Social media Followers and Link:** We have 1000 followers on our worldwide Instagram page and 2,400 on our UK page.

Our Facebook page has 1,500 followers. brand name: evo3 olive farms